



# BRIAN BEGLEY

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IAMBRIANBEGLEY.COM

## EXPERIENCE

**I AM BRIAN BEGLEY, LLC 2004-2017**

### INDEPENDENT GRAPHIC DESIGNER & ILLUSTRATOR

Create branding packages, logos, print materials, marketing collateral, athletic uniforms, apparel & merchandise for a wide breadth of clientele, ranging from professional athletes & sports teams to clothing brands & nonprofits. Communicate directly with clients to ensure their vision is effectively translated through the designs. Expert in creating innovative designs that complement existing brands as well as developing impactful rebrands that retain the original essence of a brand.

**TYKES, INC. 2015-2017**

### SR. GRAPHIC DESIGNER & ILLUSTRATOR

Recruited to elevate the Tykes brand characters by increasing & improving the detail & realism in their uniforms & apparel. Innovated a character closet containing all personally designed clothing, apparel & accessories for 800+ Tykes characters. Maintained brand aesthetic when designing Tykes for major brands including Under Armour, Adidas, Jordan, NBA, CCM Hockey, Red Bull, Charlotte Hornets & Carolina Panthers.

**SHORES UNITED RELIEF FOUNDATION 2012-2013**

### GRAPHIC DESIGNER & BRANDING

Solely responsible for creating the nonprofit's overall brand including logo, website, business cards, apparel & merchandise. Liaised with partners & sponsors to develop branded physical collateral including Dodge Ram truck wrap, Workman beach cruiser & Hoyte surfboard designs.

**ALL THINGS MEDIA 2010-2011**

### GRAPHIC DESIGNER & ILLUSTRATOR

Created logos, web design concepts & email campaign designs for a variety of high-profile corporate clients. Developed story boards & branding mockups. Volunteered as an app & gaming tester.

**SUPER GREEN PAGES 2009-2010**

### SR. GRAPHIC & WEB DESIGNER

Oversaw all logo & web design projects. Facilitated project & client management on strict deadlines. Solely responsible for hiring & managing creative team.

## ACHIEVEMENTS

**FOX 29 2017**

### GOOD DAY PHILADELPHIA

Featured guest on Good Day Philadelphia showcasing the personal project of designing 160 NBA uniforms in 162 hours which resulted in coverage on various online news media sources & an Instagram follower increase of 15,000 in 45 days.

**ART of TRÖEGS 2016**

### NATIONAL CONTEST WINNER

Hand crafted a physical pair of custom Tröegs-themed Nike dunk sneakers using components of the Tröegs branding & packaging. Created an accompanying custom illustration of the sneakers. Both pieces are featured indefinitely in the Tröegs Brewery permanent art gallery.

## EDUCATION

**RAMAPO COLLEGE 2004**

### BACHELOR OF ARTS

Concentration in graphic design.  
Brother of Zeta Beta Tau Fraternity

